

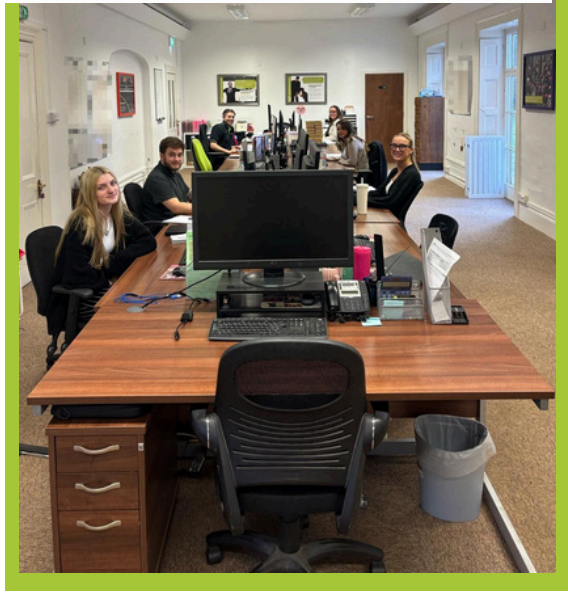
ENVISAGE PROMOTIONS - FOR ALL YOUR EVENT NEEDS



Read on
to
Meet
the
Team!

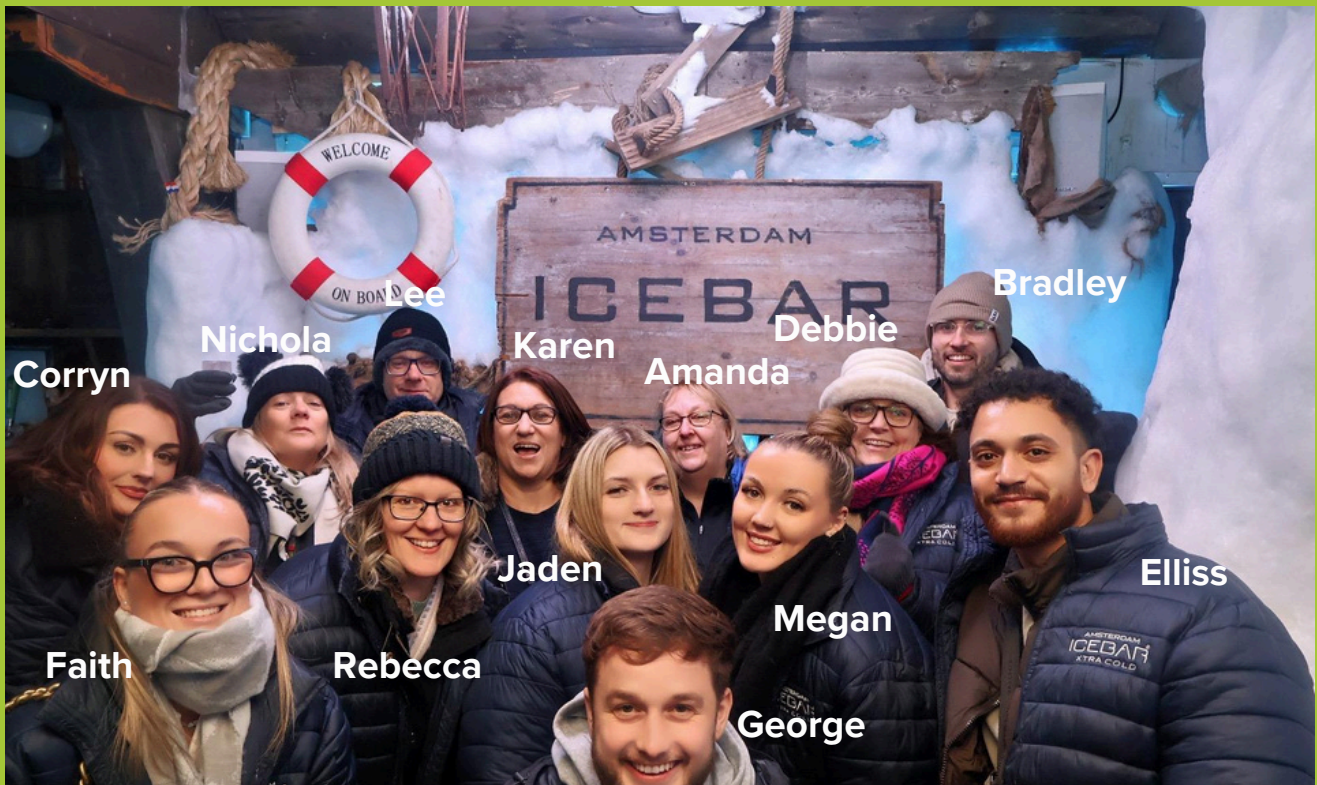
Team Envisage

New Year new Office layout



Your Best Ever Exhibition

Meet The Team!



December is always our busiest time of year, with hundreds of our Santa's and Elves spreading festive cheer across the country. So, when January rolled around, it was finally time for our team to take a well-deserved break and celebrate a successful season with a belated Christmas party—a weekend getaway to Amsterdam!

The weekend was a wonderful opportunity for the team to recharge, connect and reflect on an incredible year of hard work and accomplishments.

Upon returning, we kicked off our annual team planning day, focusing on the year ahead.

#megadesk

With the start of a new year, we decided it was time to shake things up in the office. Bradley, brimming with enthusiasm (and perhaps a little too excited), championed the idea of a 'Mega Desk'.

Now we're all brought together around one massive, shared desk. It's a bold change, and while it's taking a little time to adjust, the new setup is already sparking collaboration and a fresh energy in the space.





Our Top Tips for your best ever Exhibition

Exhibitions are a fantastic opportunity to showcase your brand, connect with potential clients, and make lasting impressions. But how can you ensure your next exhibition is a resounding success? Here are our top tips to help you stand out :-

- **Plan Early**

The best exhibitions are the result of careful planning. Book your space early, design a standout booth, and finalise logistics well in advance. A well-prepared team is a confident team.

- **Invest in Visual Appeal**

Your booth is your brand's first impression. Use bold graphics, professional signage, and lighting to draw attendees in. Interactive elements like touch screens or product demos add extra engagement.

- **Hire Professional Staff**

Having skilled, professional exhibition staff at your booth can make all the difference. They know how to attract visitors, communicate effectively, and represent your brand with confidence.

- **Bring in a Professional Performer or Mascot**

Consider hiring a professional performer to act as a mascot or entertainer for your booth. A mascot not only makes your stand more visually engaging but also creates a memorable experience for attendees. Performers can interact with the crowd, encourage participation, and draw in a larger audience, helping your brand stick in people's minds.

- **Offer Value**

Give visitors a reason to stop at your booth. Exclusive giveaways, free samples, or live demonstrations can make your stand a magnet for attendees.

- **Promote in Advance**

Start building excitement before the event. Use social media, email campaigns, and direct invitations to let your network know where to find you.

With these tips in hand, you'll be ready to captivate your audience and make a lasting impact at your next exhibition.

January Round Up



new on the blog...



Hiring Professional Actors is Key to a Successful Photoshoot Campaign

Successful Photo Shoot

In the world of marketing, creating impactful visual content is essential for building brand awareness and capturing your audience's attention.

[Read more...](#)



Why Hire Professional Marshals and Stewards

Marshals + Stewards bring smooth operation

Whether you're planning a music festival, sports event, corporate gathering, or a public celebration, one thing is certain: ensuring smooth operations and safety is paramount

[Read more...](#)



Why Hiring Professional Exhibition Staff is Essential for Your London Exhibition

Essential Exhibition Staff

Exhibitions are a powerful platform for showcasing your brand, connecting with potential customers, and driving business growth.

[Read more...](#)

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