



### QUEEN ELIZABETH II 1926 - 2022

### A REMARKABLE REIGN

by Nichola Clydesdale

Having reigned for 70 years and 7 months, Her Majesty Queen Elizabeth II became not only the longest serving British monarch, but the longest verified reign of any serving sovereign in history.

Her passing at the beginning of September coincided with Britain having a new Prime Minister, when Liz Truss became her 15th PM during her truly remarkable reign. Aged 96, the Queen was still working just two days before she died, and we could all learn a lot from her selfless tenacity.

God rest in peace Your Majesty.

"Whatever life throws at us, our individual responses will be all the stronger for working together and sharing the load."



### **PARTY SEASON IS FAST APPROACHING!**

by Nichola Clydesdale

Along with a record number of bookings for our fabulous Santa's, and an equally impressive record number of bookings at this point in the year for our seasonal characters too, Envisage Promotions has certainly been feeling festive!

But, Christmas isn't just about children having fun! It's a time when

employers can thank their teams for the past years efforts at the all important Christmas party!

Behind the scenes at many of these venues, the hospitality sector is full steam ahead, recruiting for the upcoming festivities to ensure that everyones' Christmas party will be the best it possibly can be! However,

with the hospitality industry still struggling to recruit reliable staff, that's where we can help! Our network of over 30,000 premium calibre hospitality staff allows us to not only provide you with quality temporary staff, but we will always endeavour to appoint staff close to your proximity to minimise travelling expenses.

# DON'T DESPAIR... IT'S NOT TOO LATE TO GET SPOOKED THIS HALLOWEEN!

by Nichola Clydesdale



Scary but true, it's fair to say that Envisage Promotions has literally helped thousands of businesses over the years!

From marshals to ensure there's no car park chaos or queue jumping, to hospitality staff for every type of party and event, many of our jobs simply involve providing temporary staff so that everything runs smoothly!

We even have staff who specialise in public speaking, who can deliver

training sessions or present at events and a team of actors who aren't scared at the thought of dressing up for a zombie apocalypse! In fact, you might say they get a thrill from delivering a blood curdling chill and together with their screams, are sure to deliver a spooky experience!

It's never too late to book a costume character, whether it's for Halloween and beyond, as with over 30,000 staff on our books, we can always help, no matter how last minute!

## NICHOLA'S TOP TIPS

## FOR CREATIVE AND SUCCESSFUL EVENT MANAGEMENT

#### Know your audience

 A younger audience attending a Halloween event will most likely want to be somewhat frightened, but there's a distinct difference between being scared and having unhappy parents because their children now can't sleep at night!

#### Set a budget

 Having a small budget doesn't mean you can't be creative! In fact, Halloween is one of the only times in the year when a stained outfit or a ripped costume is acceptable, and the same goes for the decorations too!

#### Be creative with your activities

• Competitions always attract large numbers of people. A giveaway of free tickets to your Halloween event is not only a great way of generating good publicity but if you encourage people to share the giveaway on social media too, the word is sure to spread twice as fast and all for the price of the ticket entry!

| ENVISAGE PROMOTIONS - FOR ALL YOUR PROMOTIONAL NEEDS

SEPTEMBER 2022 IN OTHER NEWS...



#### **MEET THE TEAM: CORRYN STRICKLAND**

Every month the internal team at Envisage HQ gets bigger and bigger, so to ensure you can put a familiar face to the name, we like to focus on a member of staff.

This month it's the turn of our Business Administration Manager, 'Corryn Strickland' who cites herself as a 'G&T' cat loving individual who thrives on getting through her daily 'to do' list.

#### 11 THINGS YOU PROBABLY DIDN'T KNOW ABOUT CORRYN!

Q. What's you favourite film?

A. How to loose a guy in 10 days

Q. What you choose for your last meal?

A. Pizza followed by Krispy Kreme donuts!

Q. How do you like to relax?

A. Binge watching Netflix with a G&T

Q. What hobbies do you like to do?

A. Attending concerts and gigs

Q. Where were you born?

A. In Rugby

Q. What's your dream car?

A. An Aston Martin DB11

Q. Where would your ideal holiday be to?

A. Travelling around the USA and Canada

Q. Whose you all time favourite band?

A. The Kooks, Foo Fighters and Banks

Q. What's your favourite TV show?

A. Stranger Things

Q Who would you most love to meet?

A. Brad Pitt & Karl Pilkington

Q. Whose your favourite comedian?

A. Ricky Gervais

#### **DON'T JUST TAKE OUR WORD FOR IT!**

"Domenico was a pleasure to work with. He took direction extremely well, whilst bringing his own unique charm and character to the part. He was a great find and someone we're thrilled to have worked with on this project. Thanks from everyone at Sharper - we're excited to see the final results!"

CHRIS BROADHURST, SHARPER B2B MARKETING, SEPTEMBER 2022



#### **WE'VE GONE INTERNATIONAL!**

Whilst Envisage Promotions is no stranger to supplying temporary staff abroad, the last couple of years have made helping our international clients a little tricky!

However, we've been working hard behind the scenes to re-engage with our foreign customers and over the past few months, a number of our jobs have included providing temporary staff in both France and Germany, and we hope to re-visit even more international clients in both Europe and further afield!

